



Winner of Best Pre School Blog

The Mum and Dad (MAD) Blog Awards were **the** UK's biggest awards for parent blogs. The awards attracted over 300,000 nominations per annum.



Finalist in the Best Parenting Vlogger Category

The Northern Blog Awards celebrate bloggers, vloggers and influencers based in the North.

The awards are heading into their third year and attract over 4000 nominations per annum.

An award winning family lifestyle and travel blog written by Colette Burgess and based in the North West of England. The site covers a range of topics including holidays, days out and product reviews as well as discussion and personal posts about family life.



[/weregoingonadventure](#)

4000 + Fans

19200 Av. m. reach
90% UK based
85% women
25% 25 to 34 yrs
35% 35 to 44yrs



[@Lollinski](#)

17900 + followers

314,600 impressions p.m.



[@goingonadventureblog](#)

17600 + followers

1,200 posts
74% women
37% 25 - 34 yrs
35% 35 - 44yrs

50% UK based
20% US based

We're going on an adventure

First Post: May 2012
Page Views: 9000 p.m.
Unique Users: 6600



[/user/goingonadventureblog/](#)

2539 subscribers



[/goingonadventureblog](#)

59k monthly unique views
2630 followers



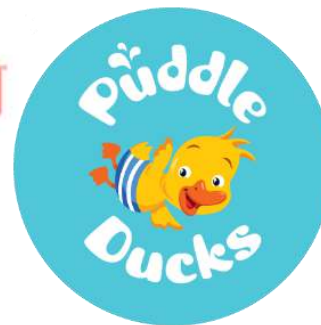
Ranked # 9

We are always open to working with family friendly brands, destinations and holiday providers as long as there is a strong connection to family fun and adventures.

We can also work with you to create content to promote your brand to our readers and social following.

- We run giveaways
- Review products & destinations
- Sponsored posts & guest content
- Twitter and Instagram takeovers
- Video and VLOGs

Just some of the attractions, brands and family holiday specialists we have worked with . . .



ORIGINAL HYBRID FOOTWEAR



EST 1884

